

# VSurv.com Privacy Policy

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## Information Collection

VSurv.com does not collect personally identifiable information about you except when you specifically provide this information on a voluntary basis. VSurv.com does collect certain demographic information regarding your clients, from your practice management software, such as client name, client email, patient name, etc... However, the information we collect is never sold, rented, leased, traded, swapped, marketed, exchanged, bartered, distributed, or disclosed in any way. Furthermore, we will make every effort to ensure that whatever information we collect will be maintained in a secure environment. We do not like to receive junk-mail or spam and know that you and your clients do not either.

## Information Use

VSurv.com reserves the right to perform statistical analyses of user behavior and characteristics. We do this in order to measure interest in and use of our software.

## Opting Out

With every customer service email VSurv sends from your animal hospital VSurv.com adds a link for your clients to opt out of ever being contacted by us in the future.

## General Security Policy

VSurv.com uses accepted standards for data transmission and encryption to ensure that your information will not be stolen, spoofed, or manipulated.

The foregoing policies are effective as of May 25th, 2006. VSurv.com reserves the right to change this policy at any time by notifying users of the existence of a new privacy statement. This statement and the policies outlined herein are not intended to and do not create any contractual or other legal rights in or on behalf of any party.